



MIAMI SCHEDULE OF EVENTS

Saturday, September 17: ♦ **Oceanpalooza: Youth Activists' Workshop**

Time: 1:00 – 3:00 pm



Coordinator: Itzel Castillo, Youth Ambassador, ECO

Venue: Sweat Records, 5505 NE 2nd Ave. Miami FL

Concept: Team-building & sharing to engage young activists in ocean advocacy

Screening: *A Fall from Freedom – The Untold Story Behind the Captive Whale and Dolphin Industry*

Tickets: FREE (with a suggested donation of \$5-10 at the door)

Wednesday, September 21 ♦ **Florida Premiere Keiko, the Untold Story**

Times: 6:00 and 8:00 pm. Cocktail Reception at 9 pm.

Coordinator: Samantha Whitcraft, ECO-Miami

Venue: O-Cinema, 90 NW 29th St. Miami FL 33127

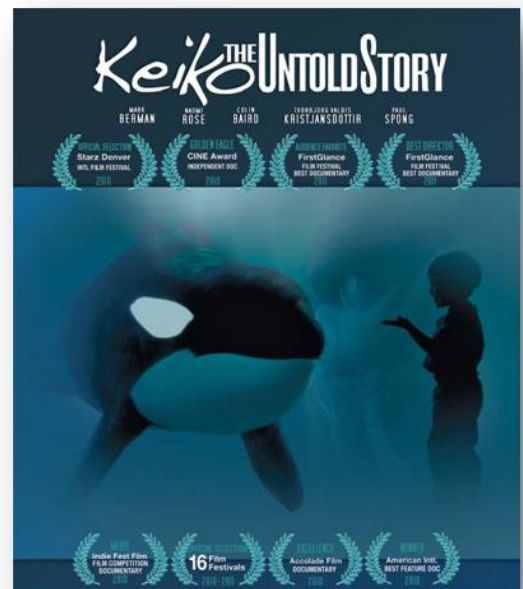
This is the first Florida screening of the award-winning film that tells the story of the whale that got away. Through first-hand accounts by the marine mammal experts charged with his care, the film follows Keiko, the orca star of 1993's *Free Willy* from his life in captivity to his legacy of hope, and the untold story of his extraordinary years in Iceland and Norway.

Guest Speakers: **Theresa Demarest, Producer/Director;**
Pete Bethune, Earthrace Conservation.

Silent Auction: T-shirts, trips, signed art/books; & much more!

Tickets: \$20 at the door or via EventBrite

<http://keikofilmiamisix.eventbrite.com/> or <http://keikofilmiamieight.eventbrite.com/>



Includes no-host wine/beer bar & snacks, question & answer session with guest speakers, silent auction, and exclusive signed sound-track, books and T-shirt sales.

International Marine Animal Defenders Association
'IMADA Shadow Conference'
A global rally against marine mammal captivity

Thursday, September 22 ♦ Screenings *"Where the Whales Sing"* & *"Together"*

Time: 7:00 pm

Coordinator: Samantha Whitcraft, ECO-Miami

Venue: Tap Tap Haitian Restaurant, South Beach FL
(subject to change)

"Where the Whales Sing" – Three years ago Bermuda-based Producer Andrew Stevenson embarked on a challenging project to film the North Atlantic humpback whales underwater in the middle of their mid-ocean migratory crossings. Come and share his journey, told through the eyes of his 6-year old daughter, Elsa.



"Together: Dancing with Spinner Dolphins" won *Best Experimental Film* the Big Apple Film Festival. The film, by Dolphin Dance Project, depicts the tender relationship forged between a human and a wild spinner dolphin through the language of dance.

Meet local and international cetacean advocates including

- Pete Bethune (New Zealand/Antarctica/Faroe Islands/Australia)
- Krystin Leonhardt (CA/Taiji, Japan)
- Samantha Whitcraft (Hawaii/Florida/Bahamas)
- Chisa Hidaka (New York/Japan/Bahamas) via Skype

Tickets: FREE (with a suggested donation of \$5-10 at the door)

After-party: South Beach, Miami FL

Friday, September 23 ♦ **IMADA Rally**

Time: Noon – 2 pm **Against Marine Mammal Captivity Everywhere**

Coordinators: Samantha Whitcraft, ECO-Miami
Shelby Proie, Director, SaveLolita.com
Krystin Leonhardt, ECO-California

Venue: Public greenway, 4400 Rickenbacker Causeway Key Biscayne, FL 33149

Bring: Friends, family, banners, fliers, and a positive attitude!

Special guests: **Pete Bethune and others to be confirmed.**

Rally coincides with multiple protests around the world during IMADA week and Commemorates the date that Lolita was shipped from the Pacific Northwest to Miami.

After-party: Join fellow activists and Pete Bethune for a picnic and beach-party after the rally. We will walk over to 'doggie beach' adjacent to MSQ. Bring snacks and drinks to share!



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COALITION

Earthrace Conservation	www.earthraceconservation.org
Save Lolita.com	www.savelolita.com
Joshua Records LLC	http://www.keikotheuntoldstory.com/
Aqualise	www.aqualise.com
The Selkie Society	http://theselkiesociety.org/
Wildlife Film Festivals	www.wildlifefilmfestivals.com
Dolphin Dance Project	http://www.dolphin-dance.org/dolphin-dance/Home.html
OMG - One More Generation	http://onemoregeneration.org/
Free the Atlanta 11	http://atlanta-11.vpweb.com/
Global Wildlife Warriors	http://www.globalwildlifewarriors.org/
Keep Paddlin	http://www.keeppaddlin.org



ABOUT EARTHTRACE CONSERVATION

Earthrace Conservation Organisation identifies marine conservation issues, and intervenes where and when necessary to protect and defend threatened marine ecosystems and animals world-wide.

Through direct action and education, and by involving local communities, governments and businesses we encourage respect and guardianship of our oceans and all animals that depend on them. Earthrace Conservation galvanizes a global movement to speak out for the preservation of marine life.

Earthrace is a registered non-profit organisation (a registered charitable trust in New Zealand, and filed for 501c3 in the U.S.; status pending). Everyone who works for Earthrace Conservation is a volunteer – no one receives a salary. All funds raised go towards our missions and campaigns to preserve, protect, and educate about our oceans and marine life around the world.



ABOUT SAVE LOLITA.com

Founded by tireless campaigner Shelby Proie, this pioneering community group held protests outside the Miami Seaquarium on the last Saturday of every month for the past five years.

Lolita is a 42 year old captive orca at the Miami Seaquarium, Florida. Since her brutal capture in 1970, she has been kept in a tank that is illegal by the Animal Plant Health Inspection Service (APHIS) standards for size requirements. Lolita is approximately 21 feet long and 7,000 pounds. Her tank is 20 feet deep at the deepest point and a mere 12 feet deep around the edges. The pool is only 35 feet wide. Unfortunately, The Miami Seaquarium has focused its improvement projects on building a completely new facility called Dolphin Harbour, to take advantage of the lucrative “swim with the dolphins” craze rather than addressing much-needed improvements to her captivity.

Led by the **Orca Network**, there is a [Reintroduction & Retirement Plans for Lolita](#) that would allow her to reside in a generously sized bay pen and be taken care of while slowly being re-acclimated to her natural waters in the Pacific Northwest. The plan is for her to get used to her natural surroundings while being able to interact with her family [Southern Residents L-pod](#).

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ABOUT THE MIAMI SEAQUARIUM

The Miami Seaquarium is considered to be one of the most dilapidated aquatic parks in the world. It is in need of major repairs, and per the Marine Mammal Inventory Report, has a substantial death rate for their animals. According to IMATA, *"Miami Seaquarium is the host facility for the 2011 IMATA Conference; they also hosted the IMATA Conference back in 1980. The Seaquarium opened its gates back in 1955. The Seaquarium is home to a variety of animals including a killer whale, pacific white-sided dolphins, bottlenose dolphins, seals, sea lions, birds, manatees, sharks, turtles... offers a variety of shows including two dolphin shows, a killer whale and pacific white sided dolphin show, and a sea lion show... [and] two swim-with-dolphins programs at Dolphin Harbour.*

ABOUT IMATA

IMATA is dedicated to providing and advancing the most professional, effective, and humane care of marine animals in all habitats. IMATA provides opportunities for marine animal trainers to exchange and disseminate current knowledge, research and training information in both professional and social settings. In addition, IMATA maintains a positive public image by preparing its members to act as ambassadors of the marine animal community.

ORGANISING COMMITTEE

IMADA Director and Miami Coordinator: Samantha Whitcraft, Director of Operations /Education, Earthrace Conservation - East Coast USA (Miami, FL). Contact Samantha@earthrace.net



Samantha is an ocean advocate, marine conservation biologist, and published nature writer. She has worked to protect the oceans and its animals in the field, lab and office. Researching biodiversity, threatened and endangered species, and sustainable fisheries has taken her to the Amazon with National Geographic, to the Mesoamerican reef with NOAA's Coral Reef Conservation Program, and to the Bahamas and the Caribbean to promote eco-tourism that emphasizes the value of wild encounters as an educational alternative to captivity. As a leader at Earthrace Conservation she is a passionate community activist in support of RESCUE, REHAB, RELEASE and RESPECT for all marine mammals.

IMADA Co-founder: Shelby Proie, Founder/Director, SaveLolita.com (Seattle, WA)
Contact Saveouroceansnow@gmail.com



Shelby Proie is a marine biologist and leader in the anti-captivity movement. She founded SaveLolita.com and initiated monthly protests in front of the Miami Seaquarium for over five years building a cohesive group of activists across South Florida to galvanized a community to rally around the lone orca, Lolita and promote viable options for her retirement and eventual release. Proie is currently pursuing graduate studies on wild orca ecology in the Pacific Northwest, Lolita's native waters.

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IMADA Global Events Coordinator: Krystin Leonhardt, Board of Directors, Earthrace Conservation; Director of Operations/Education, Earthrace Conservation - West Coast USA (Sacramento, CA)
Contact Krystin@earthrace.net



Krystin Leonhardt is an international leader in community activism for both wild and captive cetaceans. Leonhardt led and coordinated rallies, globally, for Worldwide Anti-Whaling Day. She has travelled to Taiji, Japan to research eco-tourism options as an alternative to dolphin drives/slaughter and to Alaska, Miami and along the California Coast to understand tour operations for wild dolphin, humpback whale, and orca viewing. Leonhardt is an educator working tirelessly to raise awareness about the cruelty of marine mammal captivity and as Board Member of Earthrace Conservation leads a growing team of activists around the world.

IMADA Press and Public Relations: Beverley Bailey, Director of Communications, Earthrace Conservation (London, UK). Contact bev@earthraceconservation.org or + 44 (0) 7711 482 572

USEFUL LINKS

Earthrace: www.earthraceconservation.org
www.facebook.com/Earthrace
www.facebook.com/EarthraceMiami

Save Lolita: www.savelolita.com

IMADA: <http://www.facebook.com/IMADAssociation>

IMATA <http://www.imata.org/>

IMATA

Conference: <http://miami2011.imata.org/>

Conference Schedule: <http://miami2011.imata.org/index.php/schedule>